

# INVOICE

**Remit Address:**

**WJBK**  
**New World Communications of Detroit Inc**  
**PO Box 100624**  
**Atlanta, GA 30384-0624**  
**Main: (248) 557-2000**  
**Billing: (248) 552-5129**

**Billing Address:**

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030 7428**

Advertiser	Stabenow for Senate
Product	Stabenow Week of 10/29 Add to Sked 1
Estimate Number	11850

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	125823-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Order #	125823
Alt Order #	Debbie Stabenow
Deal #	
Order Flight	10/29/12 - 11/06/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 5a	5a-530a								
	CDR										
					10/29/12 to 11/04/12	1x	---T---				
	WJBK			Th	11/01/12	:30	5:16 AM	DS-T12-07H	\$550.00		1
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	5:21 AM	DS-T12-08H	\$550.00		2
2	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
					10/29/12 to 11/04/12	3x	M-W-F--				
	WJBK			M	10/29/12	:30	7:51 AM	DS-T12-07H	\$900.00		1
	WJBK			W	10/31/12	:30	7:08 AM	DS-T12-07H	\$900.00		3
	WJBK			F	11/02/12	:30	7:29 AM	DS-T12-08H	\$900.00		2
					11/05/12 to 11/11/12	1x	-T-----				
	WJBK			Tu	11/06/12	:30	7:21 AM	DS-T12-07H	\$900.00		4
3	WJBK	Fox 2 News AM 8a	8a-9a								
	CDR										
					10/29/12 to 11/04/12	2x	-T-T---				
	WJBK			Tu	10/30/12	:30	8:35 AM	DS-T12-07H	\$900.00		2
	WJBK			Th	11/01/12	:30	8:36 AM	DS-T12-08H	\$900.00		1
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	8:58 AM	DS-T12-08H	\$900.00		3
4	WJBK	Fox 2 News AM Sa 7a	7a-8a								
	CDR										
					10/29/12 to 11/04/12	1x	-----S-				
	WJBK			Sa	11/03/12	:30	7:59 AM	DS-T12-07H	\$550.00		1
5	WJBK	Fox 2 News AM Su 7a	7a-8a								
	CDR										
					10/29/12 to 11/04/12	1x	-----S				
	WJBK			Su	11/04/12	:30	7:35 AM	DS-T12-08H	\$550.00		1

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		Invoice Period	10/29/12 - 11/06/12
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Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/29/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
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Special Handling		Product Code	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WJBK	Fox 2 News AM 9a	9a-10a								
	CDR										
					11/05/12 to 11/11/12	1x	-T-----				
	WJBK			Tu	11/06/12	:30	9:59 AM	DS-T12-08H	\$450.00		1
7	WJBK	Fox 2 News at 5p	5p-530p								
	CDR										
					10/29/12 to 11/04/12	1x	--W----				
	WJBK			W	10/31/12	:30	5:21 PM	DS-T12-07H	\$750.00		1
8	WJBK	Fox 2 News at 530p	530p-6p								
	CDR										
					10/29/12 to 11/04/12	2x	-T-T---				
	WJBK			Tu	10/30/12	:30	5:37 PM	DS-T12-07H	\$750.00		1
	WJBK			Th	11/01/12	:30	5:58 PM	DS-T12-07H	\$750.00		2
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	5:56 PM	DS-T12-08H	\$750.00		3
9	WJBK	Fox 2 News at 6p	6p-630p								
	CDR										
					10/29/12 to 11/04/12	3x	M-W-F--				
	WJBK			M	10/29/12	:30	6:10 PM	DS-T12-05H	\$750.00		3
	WJBK			W	10/31/12	:30	6:16 PM	DS-T12-07H	\$750.00		1
	WJBK			F	11/02/12	:30	6:12 PM	DS-T12-08H	\$750.00		2
10	WJBK	M-F 730p-8p	730p-8p								
	CDR										
					10/29/12 to 11/04/12	2x	-T-T---				
	WJBK			Tu	10/30/12	:30	7:50 PM	DS-T12-06H	\$1,000.00		1
	WJBK			Th	11/01/12	:00			<del>\$1,000.00</del> Credited		2
11	WJBK	World Series Game NonHome	Various								
	CDR										
					10/29/12 to 11/04/12	3x	M-WT---				
	WJBK			M	10/29/12	:00			<del>\$3,700.00</del> See MG 11.4, 11.5, 11.6, 11.7, 11.8, 11.9		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WJBK	World Series Game NonHome	Various								
	CDR										
	WJBK			W	10/31/12	:00			\$3,700.00	See MG 11.4,11.5,11.6,11.7,11.8,11.9	2
	WJBK			Th	11/01/12	:00			\$3,700.00	See MG 11.4,11.5,11.6,11.7,11.8,11.9	3
	WJBK	Su Prime Other 3	8p-10p	Su	11/04/12	:30	8:18 PM	DS-T12-07H	\$2,500.00	MG for 11.3,11.1,11.2	8
	WJBK	Su Prime Other 3	8p-10p	Su	11/04/12	:30	9:49 PM	DS-T12-08H	\$2,500.00	MG for 11.3,11.1,11.2	9
	WJBK	Fox 2 News AM 6a	6a-7a	M	11/05/12	:30	6:20 AM	DS-T12-08H	\$1,200.00	MG for 11.3,11.1,11.2	6
	WJBK	Fox 2 News AM 6a	6a-7a	M	11/05/12	:30	6:42 AM	DS-T12-07H	\$1,200.00	MG for 11.3,11.1,11.2	7
	WJBK	Fox 2 News AM 7a	7a-8a	M	11/05/12	:30	7:10 AM	DS-T12-08H	\$1,300.00	MG for 11.3,11.1,11.2	5
	WJBK	Fox 2 News AM 9a	9a-10a	M	11/05/12	:30	9:43 AM	DS-T12-07H	\$750.00	MG for 11.3,11.1,11.2	4
	WJBK	Mo Hour 2	9p-10p	M	11/05/12	:30	9:44 PM	DS-T12-07H	\$4,000.00	MG for 11.3,11.1,11.2	10
12	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
					10/29/12 to 11/04/12	2x	-T--F--				
	WJBK			Tu	10/30/12	:30	10:24 PM	DS-T12-07H	\$2,200.00		1
	WJBK			F	11/02/12	:30	10:44 PM	DS-T12-07H	\$2,200.00		2
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	10:44 PM	DS-T12-08H	\$2,200.00		3
14	WJBK	M-F 10a-11a News	10a-11a								
	CDR										
					10/29/12 to 11/04/12	2x	-TWTF--				
	WJBK			W	10/31/12	:30	10:50 AM	DS-T12-07H	\$1,000.00		1
	WJBK			F	11/02/12	:30	10:37 AM	DS-T12-07H	\$1,000.00		2
15	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
	CDR										
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	11:59 AM	DS-T12-08H	\$1,000.00		1
16	WJBK	Overnight	2a-4a								
	CDR										
					10/29/12 to 11/04/12	2x	-----SS				

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16	WJBK	Overnight	2a-4a								
	CDR										
	WJBK			Sa	11/03/12	:30	2:55 AM	DS-T12-08H	\$50.00		2
	WJBK			Su	11/04/12	:30	2:26 AM	DS-T12-07H	\$50.00		1
				11/05/12 to 11/11/12		1x	M-----				
	WJBK			M	11/05/12	:30	2:31 AM	DS-T12-08H	\$50.00		3
				<u>Aired Spots</u>	36						

<u>Gross Total</u>	\$38,400.00	
<u>Agency Commission</u>	\$5,760.00	
<u>Net Amount Due</u>	\$32,640.00	<u>Payment Terms 30 Days</u>

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